

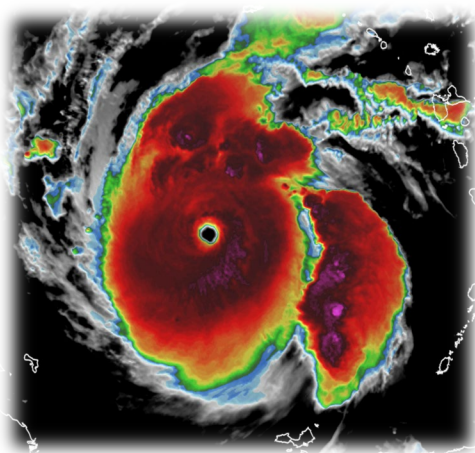


TEXAS A&M UNIVERSITY
Hazard Reduction &
Recovery Center

Can It Get Any Worse?: Low Attention Disasters in Rural Areas

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CONVERGE Webinar Series





What is my story?...



Rural places are more at risk from hazards and disasters.

Cutter et al, 2014; Prelog & Miller, 2013, Brennan & Flint, 2017; Cutter et al, 2016; Kapucu et al, 2013; Tate et al, 2021)

Rural places
also are less
likely to benefit
from federal
funding.



Horney et. al, 2017; Prater & Lindell, 2000;
Seong et. al, 2022,



Low attention disasters
plague rural places and
communities.



Rural places have strong
social bridging and bonding
bonds imperative to
resilience

Sorenson, 2016; Sadri et al,
2018; Straub et al, 2020



What if we
changed
our
approach?

Cultural
Competence

Equitable Emergency Management

Asset Based
Community
Development

Collaboration
with Local,
State, & NGO
Actors

Proactive Pre-
Disaster
Planning



Thank You

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